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TEAM 7 – Polaris

Mattia Giavara	Liceo Artistico Foppa – Brescia
Pietro Belotti	Istituto Paleocapa – Bergamo
Davide Corbetta	Istituto Maxwell – Milano
Giorgia Castelli	Istituto Cantoni – Treviglio (BG)
Matteo Sansaro	Istituto Oberdan – Treviglio (BG)
Benedetta Arrighini	Istituto Tartaglia-Olivieri – Brescia
Giorgio Mapelli	Collegio Sant'Antonio – Busnago (MB)

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TEAM POLARIS

HEXAPARK

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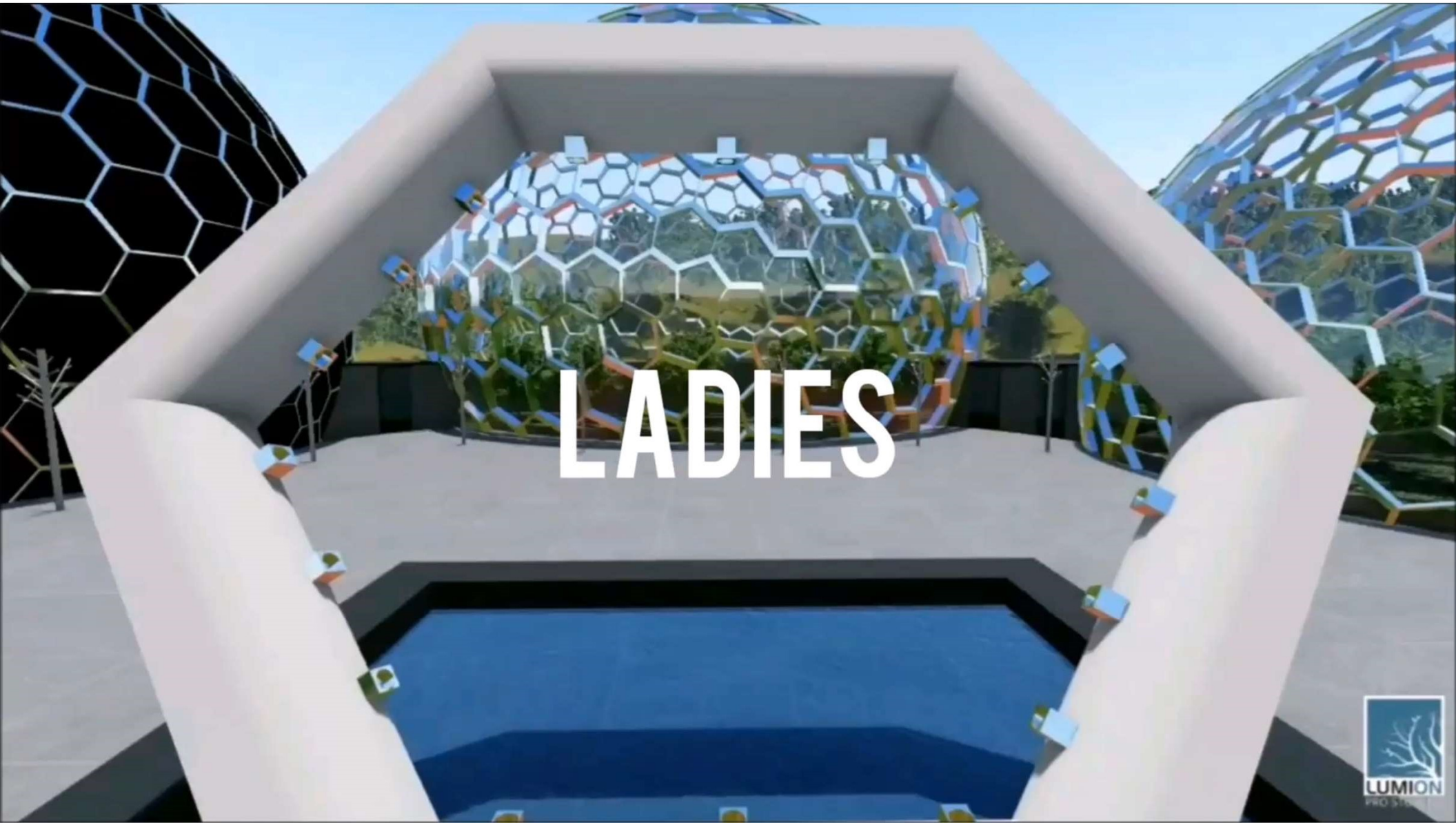
LADIES
LUMION

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WELCOME TO HEXAPARK

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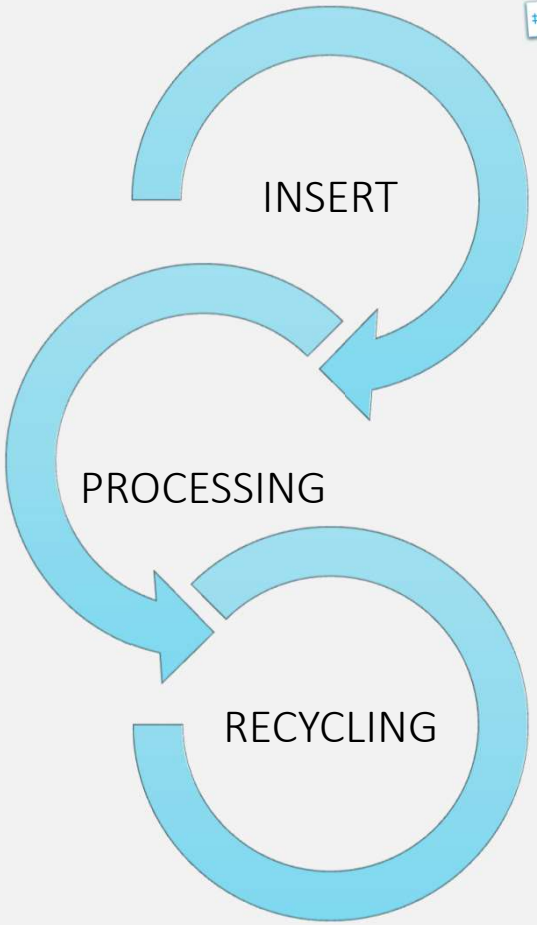
REFILT

Un Nuovo Modo di Immaginare le Sigarette



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HEXAPP

Il parco a portata di un clic

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HEXACARD

L'accesso a portata di tutti

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PIEZOPAD

Il Cammino dell'Energia

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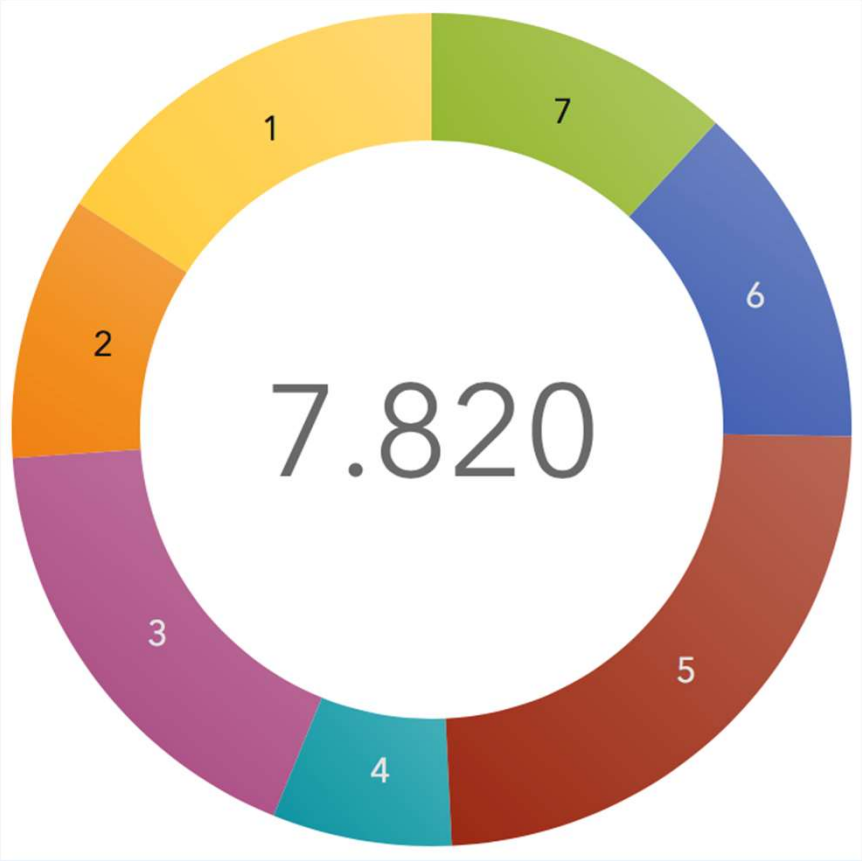
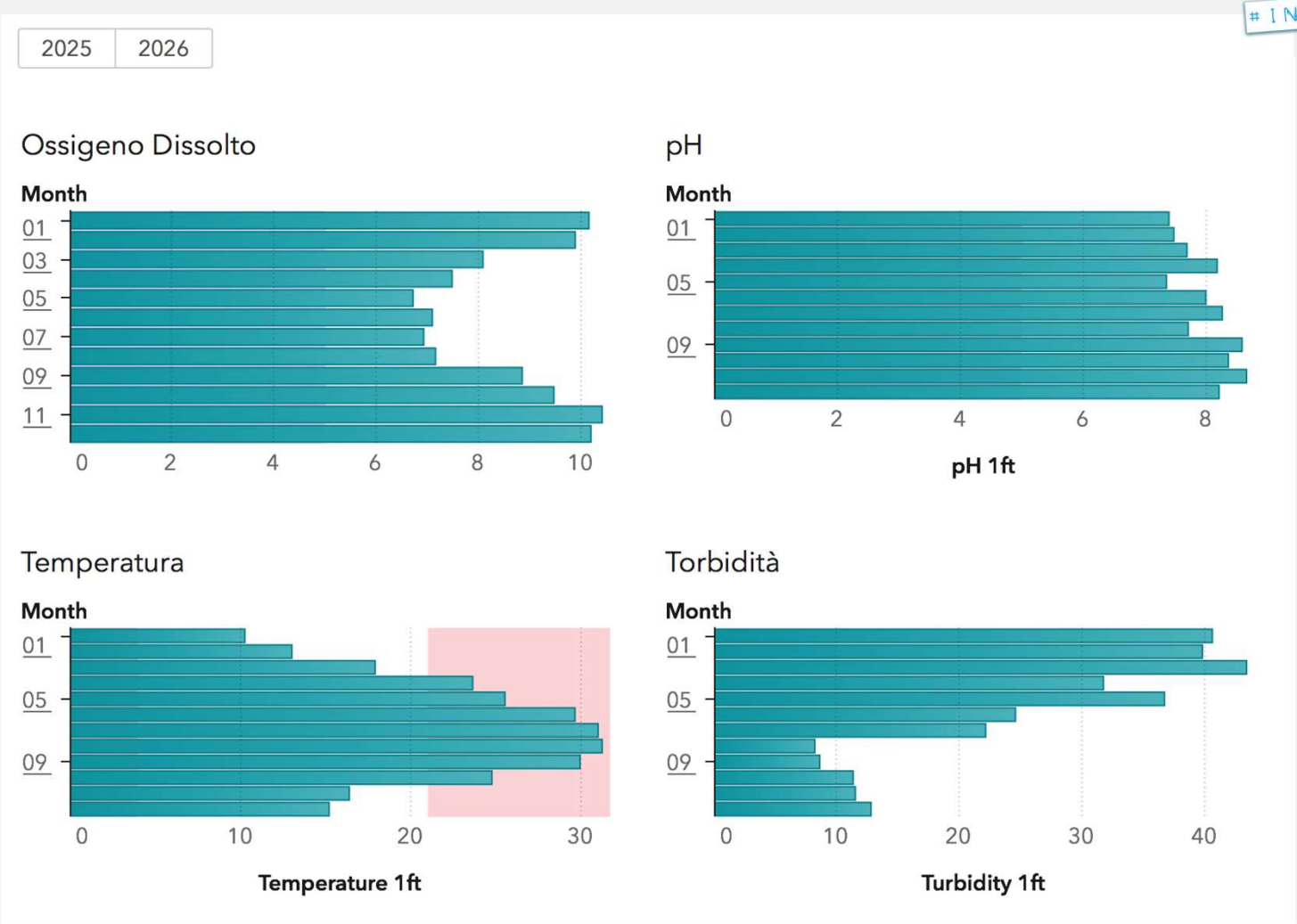
DATA ANALYTICS – I Percorsi



DATA ANALYTICS – La Qualità del Parco



DATA ANALYTICS – L'Afflusso

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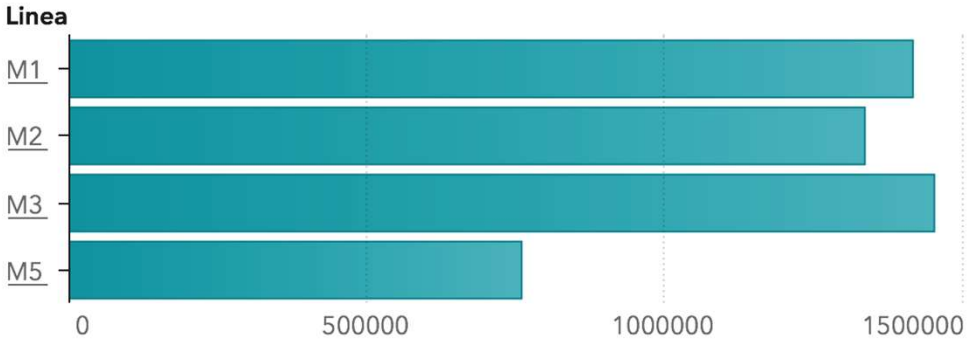
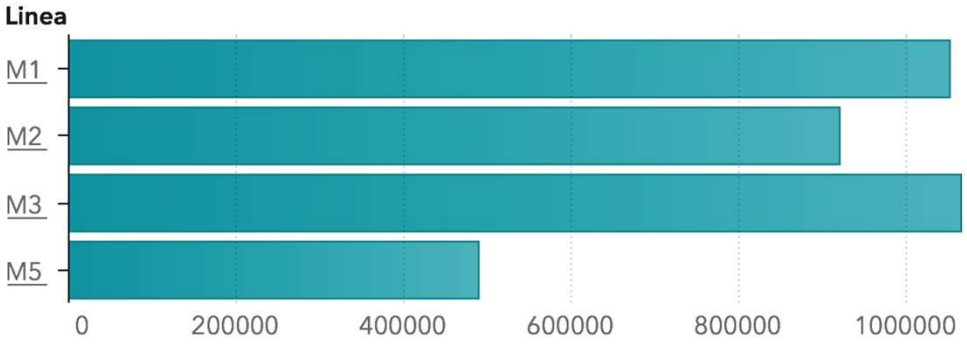
M1 | M2 | M3 | M5

2025 | 2026 | 2027 | 2028 | 2029

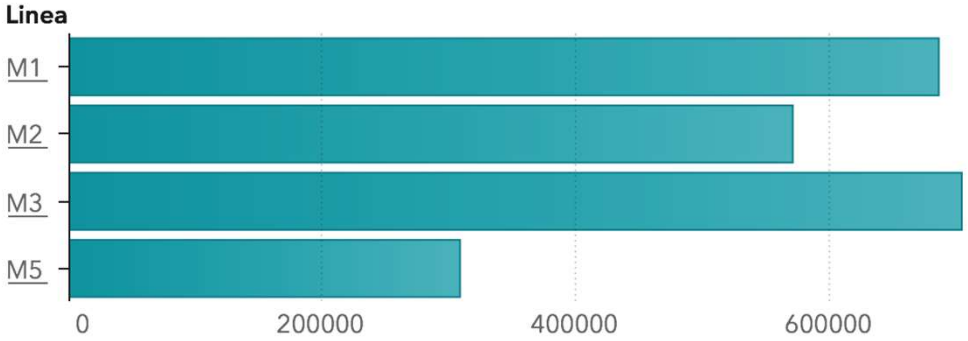
Entrate nei Giorni Feriali

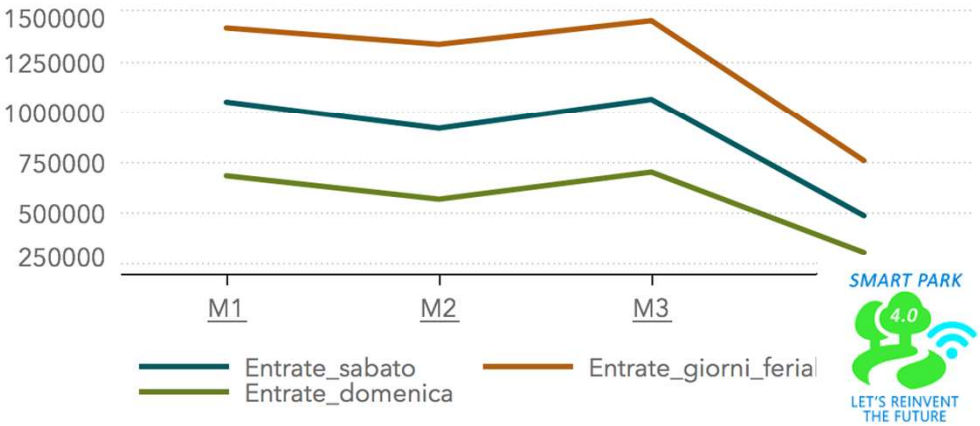


Entrate di Sabato



Entrate di Domenica





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MARKETING PLAN

ELEMENTI DI DESIGN

ELEMENTI DI DESIGN

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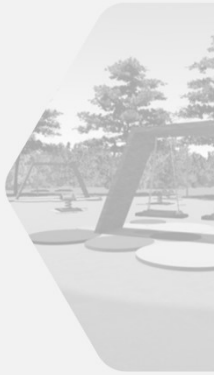

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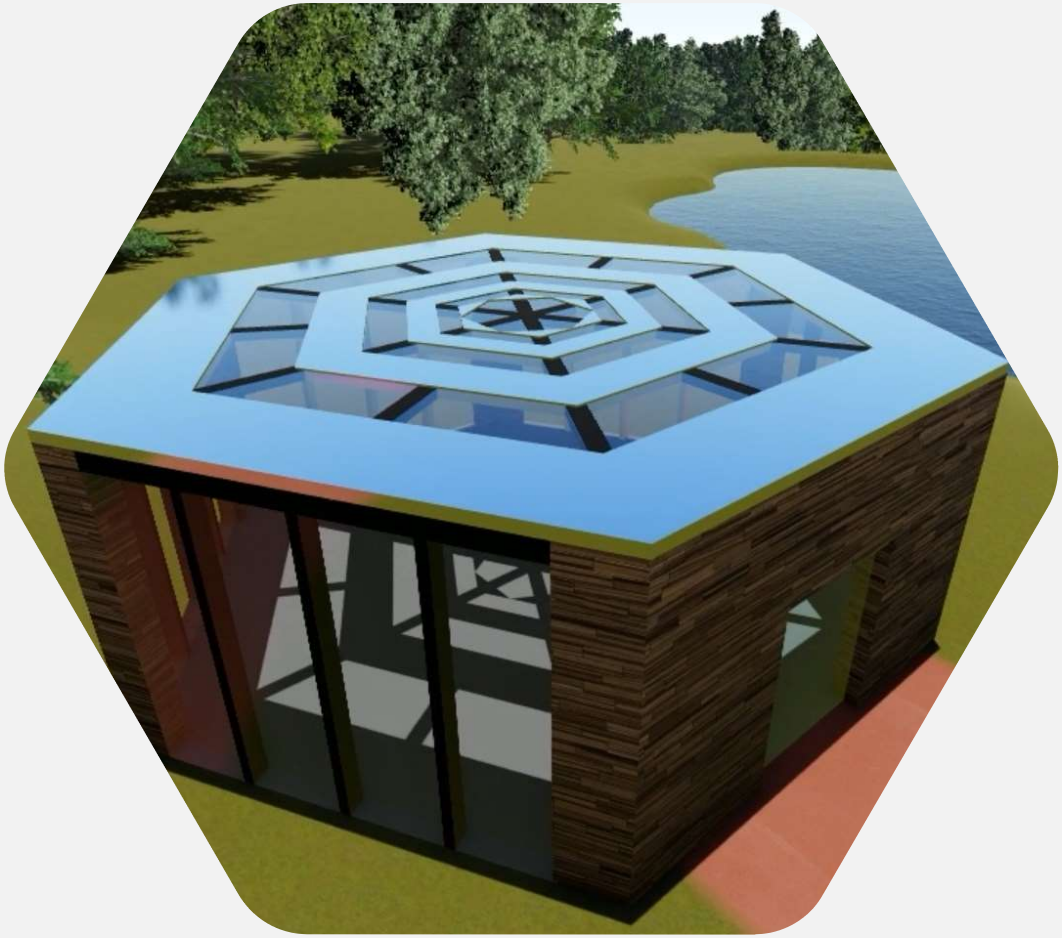
ELEMENTI DI DESIGN

ELEMENTI DI DESIGN



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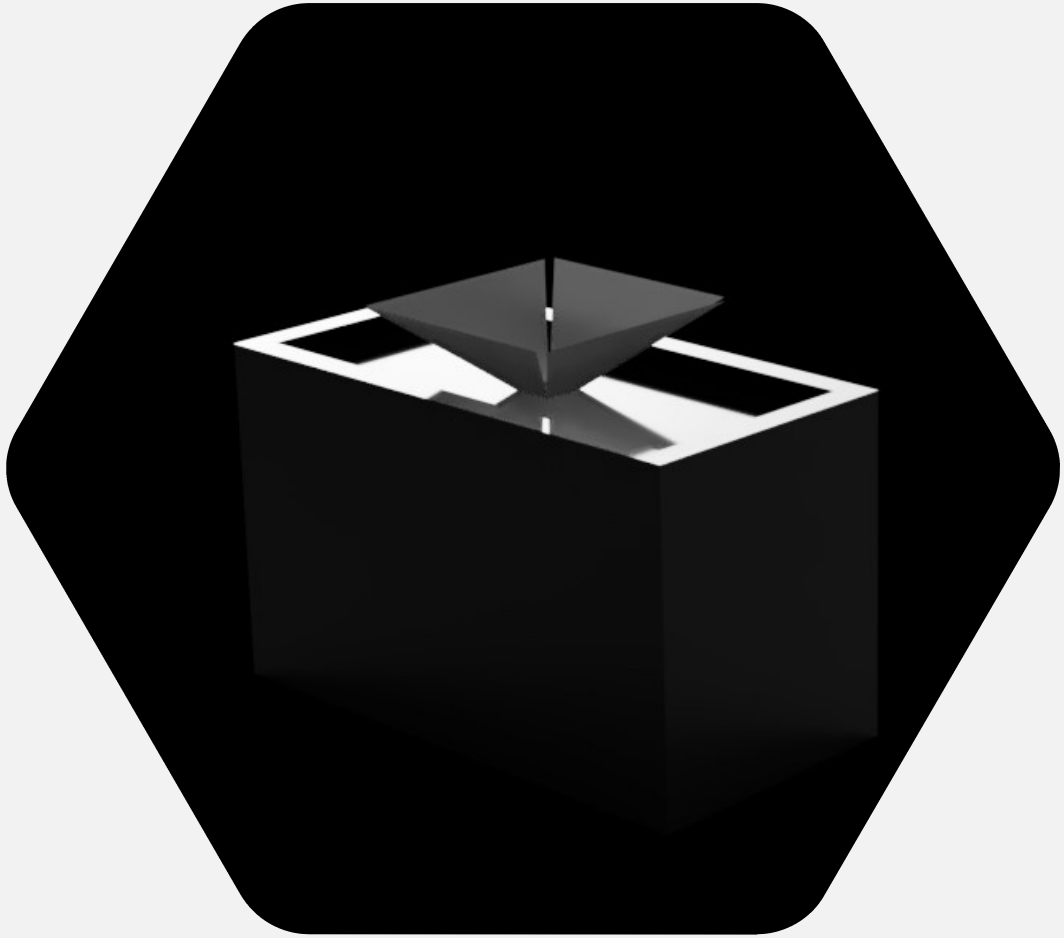

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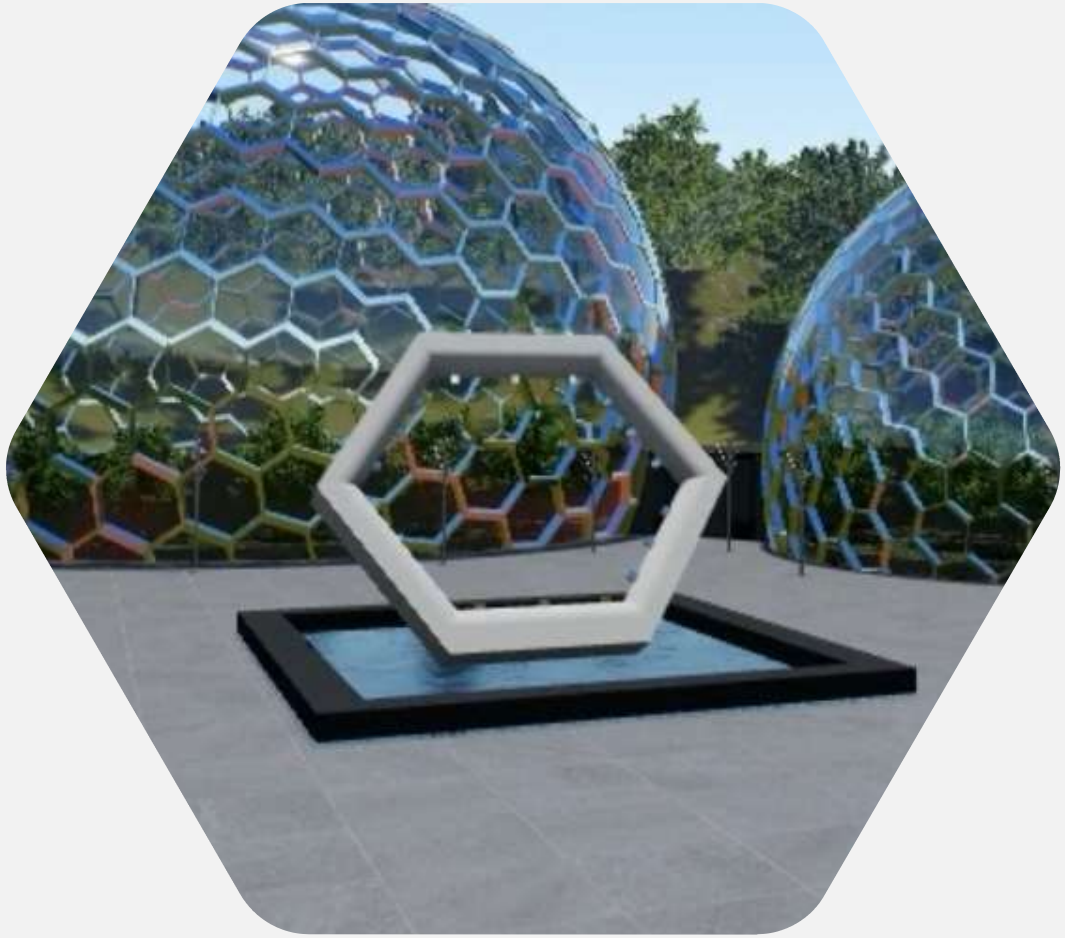

LA BIBLIOTECA SMART

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GRAZIE A TUTTI
SEE YOU THERE!

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